

poomwood.ir
DESIGN GROUP

a new lifestyle

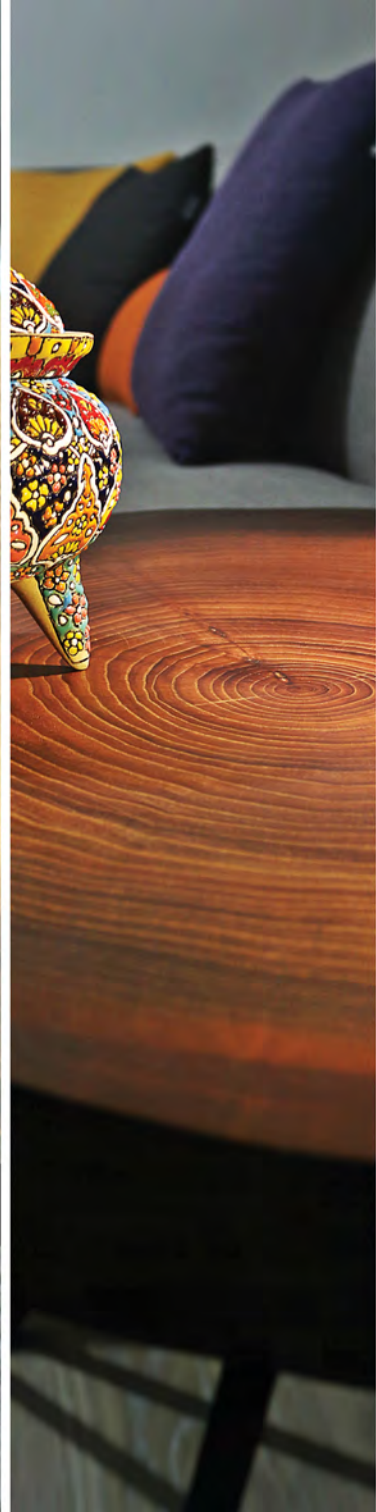
CATALOGUE
2018

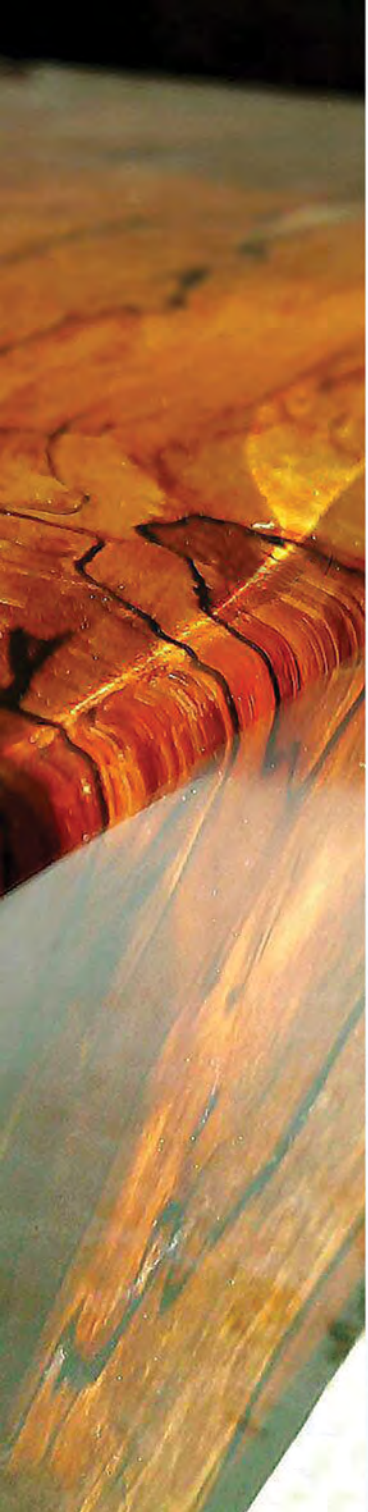


INTRODUCTION

Poomwood Design Group is a new collection of experienced architects and designers with nearly two decades of activities in the field of interior design and architecture in numerous domestic and international projects outside of Iran.

The use of mechanized tools and the use of modern methods during the processing of wood in accordance with global standards and the ability of this group to identify natural materials, has made it possible to produce products of the highest quality and appropriate to the needs of modern Iranian culture.





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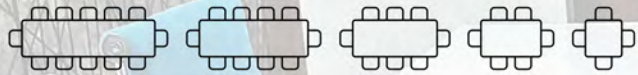
PRODUCTS

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Dining/Meeting Table

This Table created from 400 years old **Alder tree**, which has been taken from Astara, Iran. The tree trunk was lay down on the ground for a couple of years. As a result of this, fungus attacked into the layers of the tree and provides numeros amazing patterns on the deepest layers of the wood.

Available sizes



CODE

101





During the years a number of holes appear inside the wood layers and that phenomenon became the main reason to use this wood for applying some interesting features.



CODE

102

Dining/Meeting Table

This Table created from 400 years old **Alder tree**, which has been taken from Astara, Iran. The tree trunk was lay down on the ground for a couple of years. As a result of this, fungus attacked into the layers of the tree and provides numeros amazing patterns on the deepest layers of the wood. The table leg provided by chrome finishing.

Available sizes



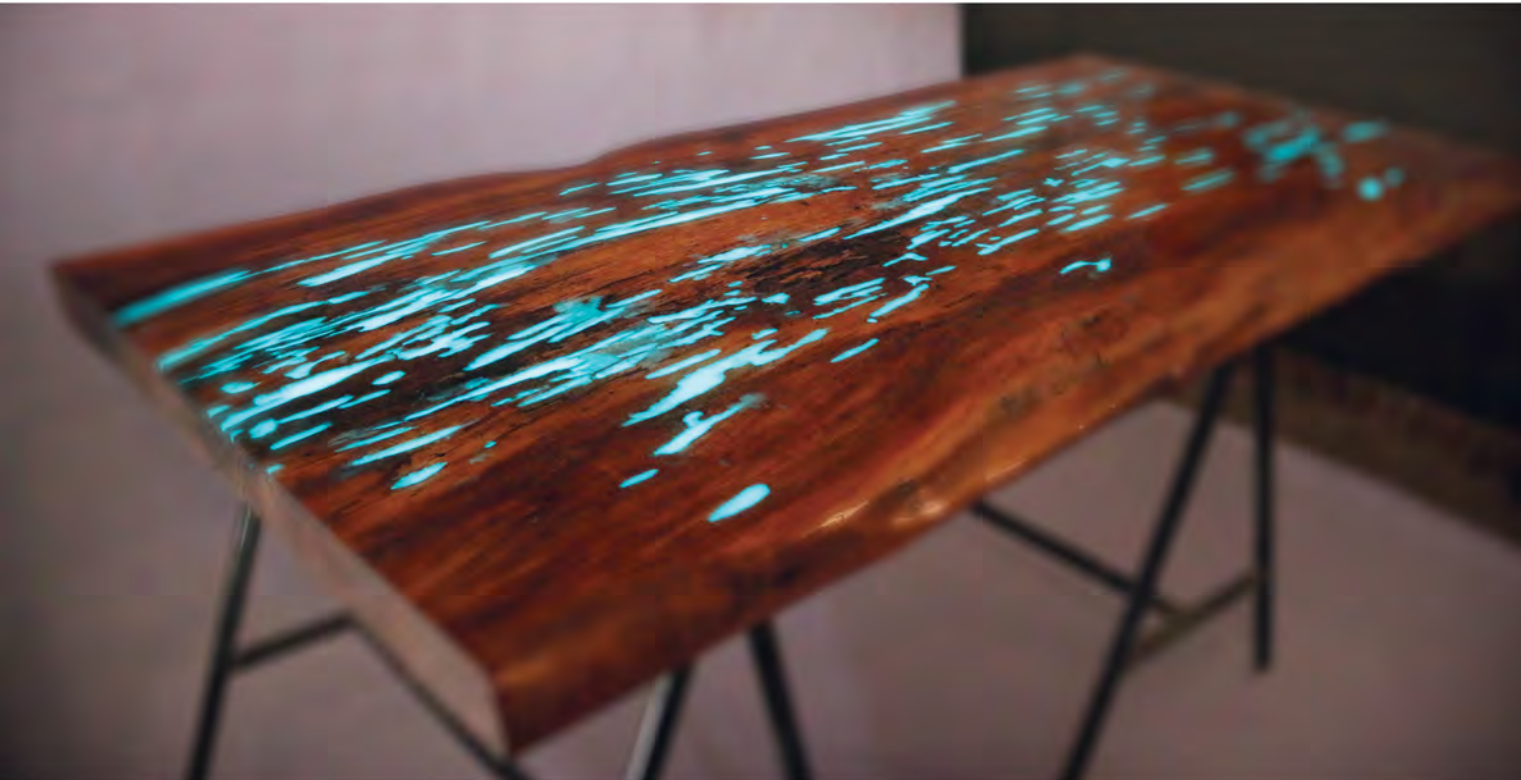
During the years a number of holes appear inside the wood layers and that phenomenon became the main reason to use this wood for applying some interesting features. The holes filled by luminous powder, which is illuminated during the night. This material get the natural lights during the daytime and will illuminated for 12 hours during the night time.



Day shot



Night shot



Day shot



Night shot

The final finishing provided by a polymer material (resin), which provides a glossy and hard surface. The surface is 100 percent waterproof. It is anti-scratch as well for couple of years with considering that, the maintenance of the resin is very easy by a simple polish.

Dining table

103

CODE

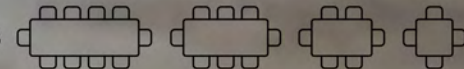
This 6 pax dining table created from 250 years old black walnut, which has been taken from Alamut, Ghazvin, north of Iran. The unique form of this product has cut with a oblique angle from the bottom of the tree stump.

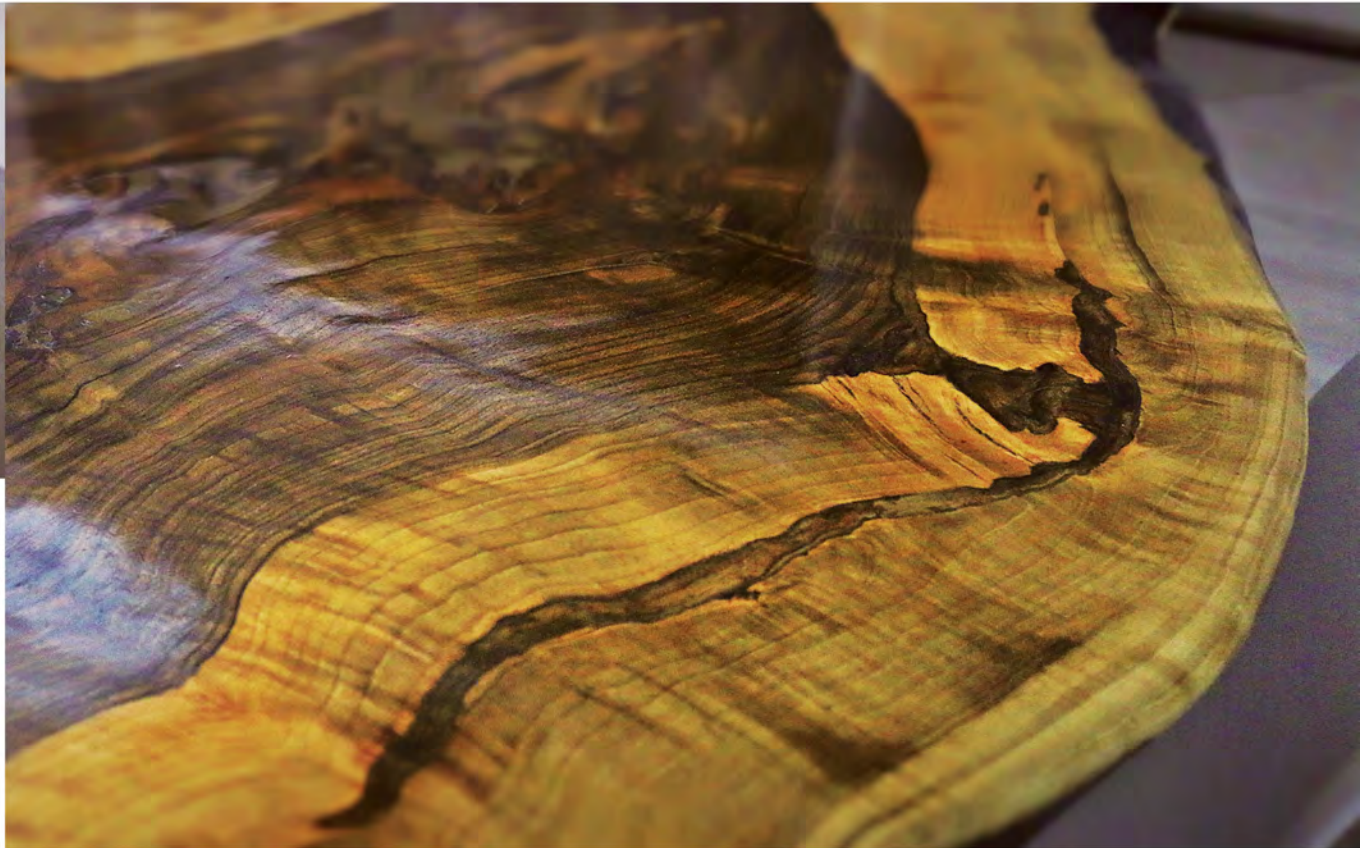


The curved shape of this product allows the user to increase the capacity of the table from 6 pax to 8 pax. The combination of wooden table top and minimal metal legs impress the viewer at the first look.



Available sizes





The contrast between dark and light brown on table top, which is the most impressive attribute of black walnut provides an amazing emotional impact. Usage of this product even for a short time gets positive energy and amazing relaxation.

104

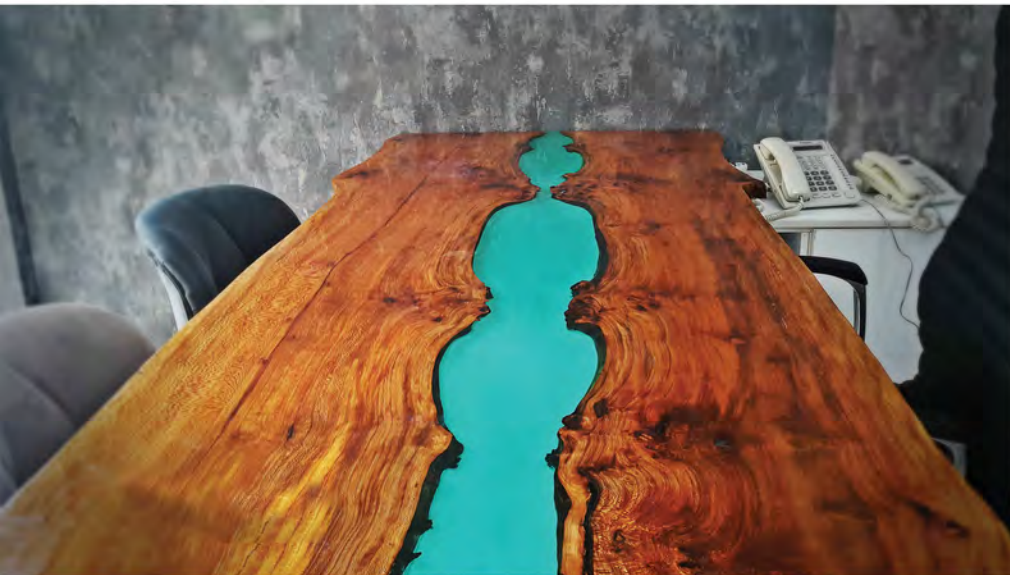
CODE

Management desk

This desk created from a combination of eastern Platain slab and illuminated multi-combinational polymer material.



The natural edge of the wood slab and illuminated polymer material in the middle flows like a river on the direction of table top.



One side of the table leg is a continue of the table top which bends to the vertical direction. It has been supported by metal frame as well. As the normal management desk, a white high glass cabinet has been considered which works as a leg for this desk. The minimal detail on the legs and the combination of illuminated polymer in ocean blue color and the natural edge of the table provides an amazing furniture for a minimal modern interior space.

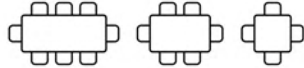
105

CODE

Breakfast table

This Table created from 400 years old **Alder** tree, which has been taken from Astara, Iran. The tree trunk was lay down on the ground for a couple of years. As a result of this, fungus attacked into the layers of the tree and provides numeros amazing patterns on the deepest layers of the wood.

Available sizes



During the years a number of holes appear inside the wood layers and that phenomenon became the main reason to use this wood for applying some interesting features. The holes filled by luminous powder, which is illuminated during the night.



The table top laid down inside the polymer material (resin), which provides a glossy and hard surface. The surface is 100 percent waterproof. It is anti-scratch as well for couple of years with considering that, the maintenance of the resin is very easy by a simple polish.



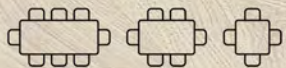
106

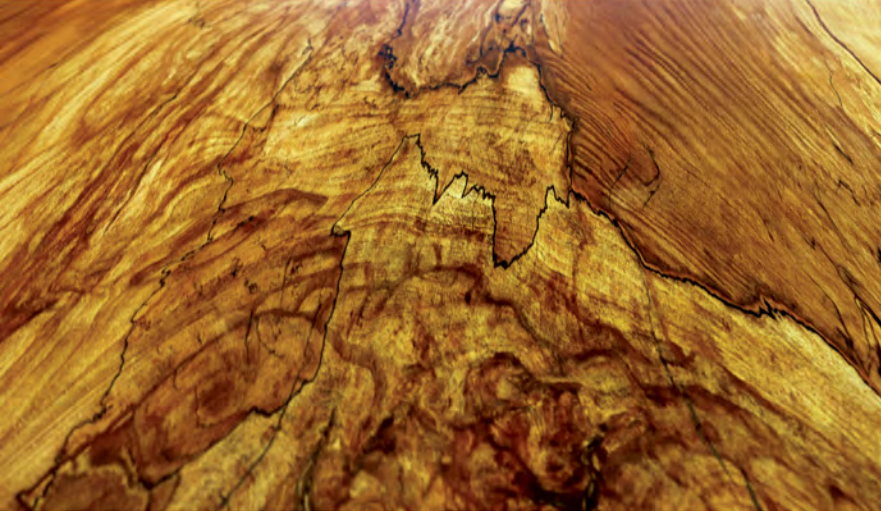
CODE

Dining Table

This 8 pax dining table created from 280 years old beech tree, which has been taken from Astara, north of Iran. The Tree has been laied down on the ground in Astara forest of a couple of years. As a result of this, fungus attacked into the layers of the tree and pvides numeros amazing patterns on the deepest layers of the wood.

Available sizes





The pattern and the line shapes give a number of impressive designs in each point of the surface. The variety of the colors on the surface provides an unbelievable texture, which is looks like a natural art painting and brings the nature in the space with a number of positive energy.

Dining table

107

CODE

This 8 pax dining table created from 280 years old beech tree, which has been taken from Astara, north of Iran. The Tree has been laied down on the ground in Astara forest of a couple of years. As a result of this, fangus attacked into the layers of the tree and provides numeros amazing patterns on the deepest layers of the wood.



The slab surface has been covered by an organic oil, which called Monocoat. It is the most famus and useful material, which have used in the nowadays wooden products. It gives an waterproof surface with easy maintenance in terms of repairing.

Available sizes 



The pattern and the line shapes give a number of impressive designs in each point of the surface. The variety of the colors on the surface provides an unbelievable texture, which is looks like a natural art painting and brings the nature in the space with a number of positive energy.

108

CODE

Dining Table

This table created from a combination of beech slab and ocean blue multi-combinational polymer material.





The minimal detail on the legs and the combination of polymer in ocean blue color and the natural edge of the table provides an amazing furniture for a minimal modern interior space.

109

CODE



Dining Table

This table created from more than 50 years old Elm tree, which has been taken from East Azerbaijan, Iran. The pattern of Elm tree provides an amazing texture on table top.



110

CODE

Dining Table

This table created from more than 50 years old beech tree, which has been taken from Ghazvin, Iran. The pattern of table-top provides an amazing texture which has been covered by resin polymer.

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111

CODE

Office Desk

This desk created from more than 50 years old Elm tree, which has been taken from East Azerbaijan, Iran. The pattern of Elm tree provides an amazing texture on table top.





The thickness of the table top is from 4 to 6 cm. The final coating is in matte surface, which gives an emotional connection to the user.





WOOD PROCESSING

- Collecting the appropriate wood in accordance with pattern, dimension, type and the texture
- Cutting process after approving the wood health and measuring the wood humidity
- Drying the wood in wood drying oven
- Saturation and retrofitting of wood against insects and destructive agents
- Preparation of wood surface
- Implementation of the main and final coating



201 CODE

Coffee table

This coffee table created from 250 years old black walnut, which has been taken from Alamut, Ghazvin, north of Iran. The approx. rectangle form of this product and minimal metal legs impress the viewer at the first look.



The combination of wooden table top with matte final coating and the minimal matte black legs provides an appropriate simplicity element, which is one of the reasonable choice for modern minimal interior architecture.



202

CODE

Coffee table

This coffee table created from black walnut, which has been taken from Alamut, Ghazvin, north of Iran. The natural form of the table top and minimal metal legs provide a modern furniture which is very suitable for minimal modern interior concept.

The natural crack and the big hole on table top provides an impressive combination with amazing dark brown texture, which shows a natural art piece. The pattern with several ties flows like a river on the direction of table top.



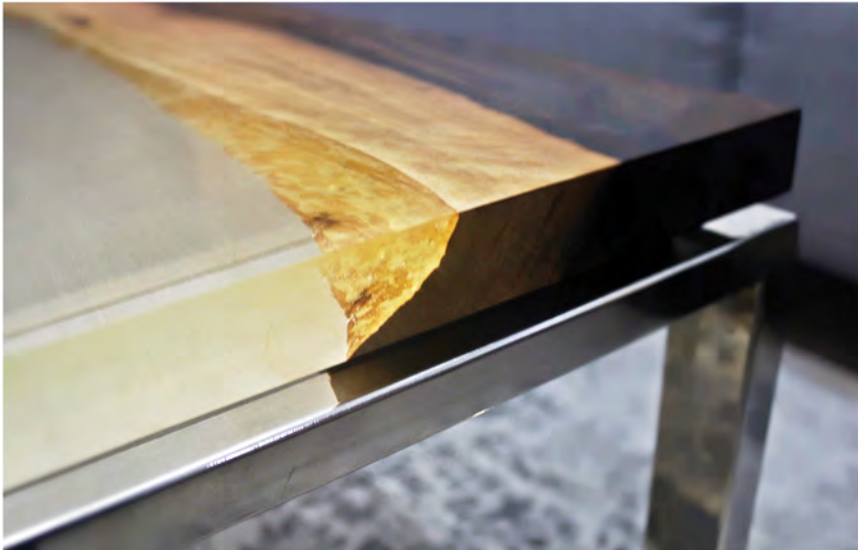
203

CODE

Coffee table

This coffee table is a combination of black walnut and resin epoxy. This table is rectangular. The wood is immersed in the resin.

There is 1cm gap between table top and the leg, which will cause an amazing modern appearance to the product. It is possible to touch two materials at the same time (resin epoxy and black walnut).

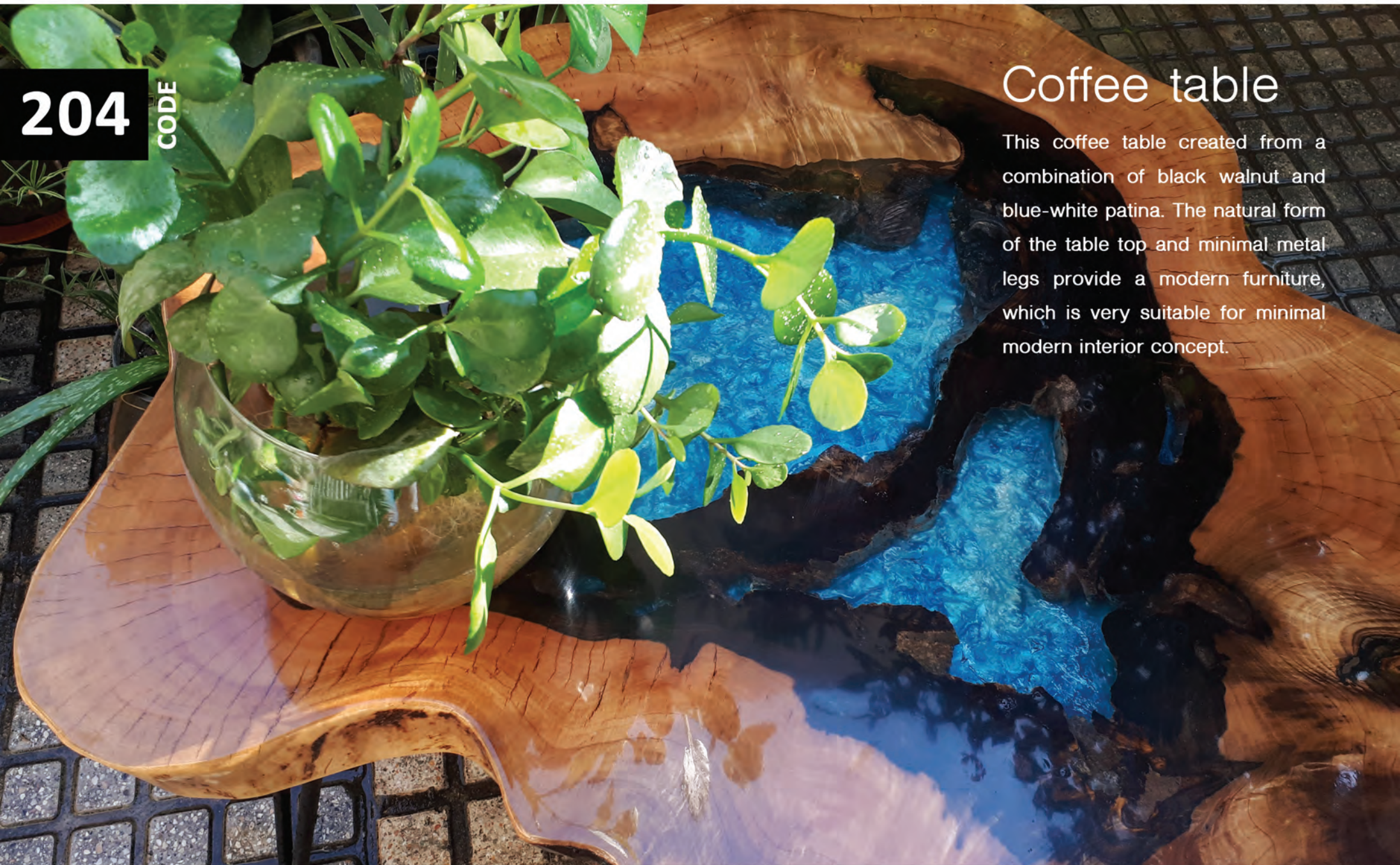


204

CODE

Coffee table

This coffee table created from a combination of black walnut and blue-white patina. The natural form of the table top and minimal metal legs provide a modern furniture, which is very suitable for minimal modern interior concept.





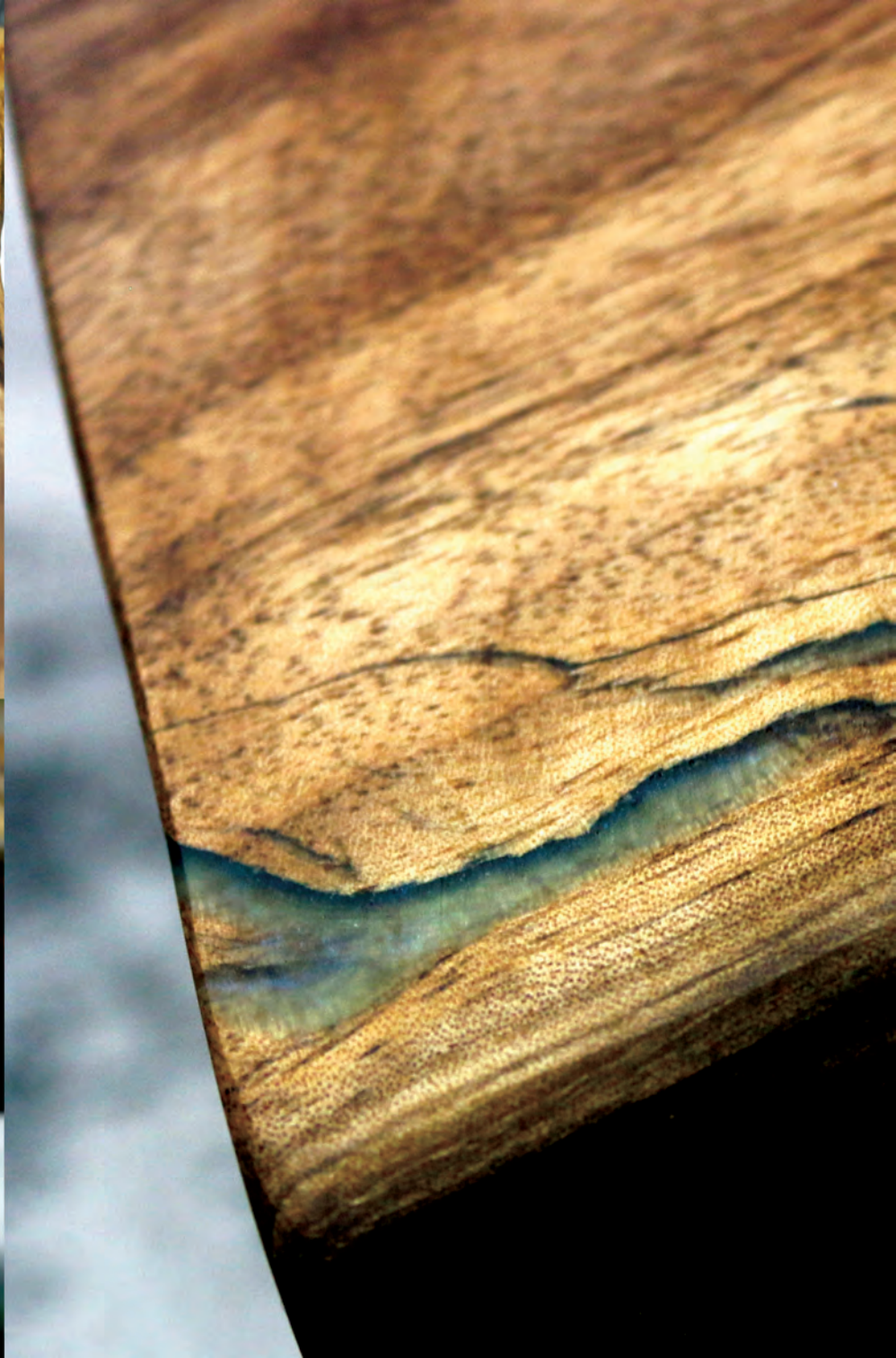
205

CODE



Coffee table

This coffee table created from a combination of brown walnut and blue-white patina. The natural form of the table top and minimal metal legs provide a modern furniture, which is very suitable for minimal modern interior concept.



206 CODE



Coffee table

This coffee table created from brown walnut, which has been taken from Alamut, Ghazvin, north of Iran. The natural form of the table top and minimal metal legs provide a modern furniture, which is very suitable for minimal modern interior concept.

The table top was cut from the intersection of the main branches above the tree trunk, which provides an impressive shape and function for coffee table. The ties on the texture are the other positive point of this table.



207

CODE



Coffee table

This coffee table created from brown walnut, which has been taken from Alamut, Ghazvin, north of Iran. The natural form of the table top and minimal metal legs provide a modern furniture, which is very suitable for minimal modern interior concept.

The table top was cut from the intersection of the main branches above the tree trunk, which provides an impressive shape and function for coffee table. The ties on the texture are the other positive point of this table. The finishing of this table is created from natural oil in matte, which gives an emotional feeling to the user as well.



208

CODE



Coffee table

This coffee tables created from more than 50 years old brown walnut. The approx. rectangle form of this products and minimal metal legs impress the viewer at the first look. The natural ties on the surfaces bring the sense of nature in your environment.

The final coating of this product could be in matte and glossy surface. Usage of matte coating gives an emotional feeling for the wood lovers in terms of touching. The metal legs could be provided in wide variety of design.





POOMWOOD GOAL

The lack of use of natural wood and the use of chemical substitutes in the interior architecture made Pomwood designers use this pure material (**natural wood**) and combine it with modern architecture.

Utilization the design experience, fitting The nowadays standards are devoted to the design of furniture and modern elements of interior architecture that make a new transformation in the art of interior architecture and bring a sense of tranquility from the natural environment into residential, administrative and commercial spaces in today's machine life in Iran.



301

CODE

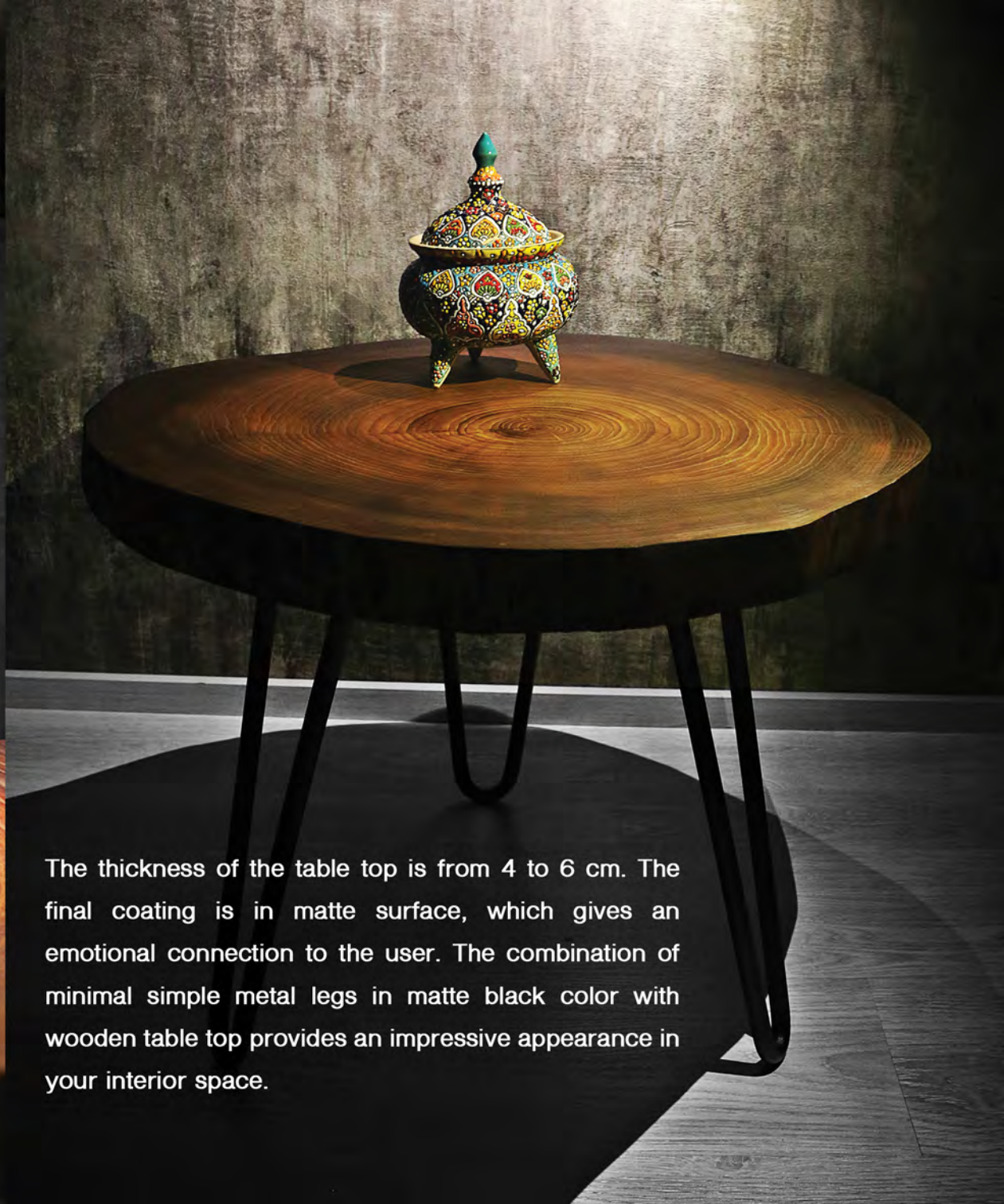


Side table

This side table created from more than 60 years old **Elm tree**, which has been taken from East Azerbaijan, Iran. The circular pattern of Elm tree is one of the most amazing texture especially in slice cutting. As a result of this, the best choice for side table is this kind of wood. On the other hand, the **dark brown** of the texture will impress you after final coatation.



Diameter from 60cm to 110cm




The thickness of the table top is from 4 to 6 cm. The final coating is in matte surface, which gives an emotional connection to the user. The combination of minimal simple metal legs in matte black color with wooden table top provides an impressive appearance in your interior space.

302

CODE

Side table

This side table created from more than 65 years old **Platanus tree** stump, which has been taken from Karaj, Iran. The tree has been laid down on the ground for a couple of years. As a result of this, the fungus attacked the tree and made a number of impressive patterns on the texture.

 Diameter from 30cm to 60cm





Platanus tree has one of the most compacted wood in Iran. On the other hand, the unique pattern on the stump body provides an impressive artwork which caused ploomwood to use the natural shape of the stump as a side table.

401

CODE

Breakfast table

This side table created from black walnut, which has been taken from Alamut (Ghazvin), Iran. The table locate between kitchen and living room. One side is attached to the wall or cabinet and the other side supported by minimal metal leg.





It is possible to use the table as both 4 and 5 pax. The angular table leg in matte black finishing provides an impressive combination with table top. The table top finishing covered by Monocoat oil in matte surface instead of using glossy finishing. The natural holes and cracks on the table surface did not touch and leaved as it is. The skin did not removed completely and the black skin of the tree remained all around the table top.

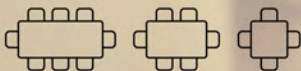
402

CODE

Breakfast table

This table created from 400 years old **Alder tree**, which has been taken from Astara, Iran. The tree trunk was lay down on the ground for a couple of years. As a result of this, fungus attacked into the layers of the tree and provides numeros amazing patterns on the deepest layers of the wood.

Available sizes





The final finishing provided by a polymer material (resin), which provides a glossy and hard surface. The surface is 100 percent waterproof. It is anti-scratch as well for couple of years with considering that, the maintenance of the resin is very easy by a simple polish.

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A PRODUCT WITH IDENTITY AND CERTIFICATE

All the products made by Poomwood Design Group have certificate. The product identification code, the type of wood used, the age, the cutting location in the tree, and it's history are all the cases, where the product is finally evaluated on the basis of it.



HISTORY



PLACE OF CUT



AGE



WOOD TYPE



BARCODE

501

CODE



L Sofa

This L sofa created from brown Walnut and Platanus tree, which has been taken from Karaj, Iran. The furniture has been design by Poomwood design group in modern minimal concept. It has a very detailed structure in metal frame. High quality Italian mattress and fabric have been used for it.

Available in any sizes



The final coating is an organic Belgium oil with easy maintenance and repairing. It is 100% non toxic oil, which is reasonable for kitchen usage in terms of healthy kitchen materials. The final coating gives a matte surface. It will increase the sense of the wood in an appropriate way.



502

CODE

Sofa

This sofa created from brown Walnut and Platanus tree. The furniture has been design by Poomwood design group in modern minimal concept. It has a very detailed structure in metal frame. High quality Italian mattress and fabric have been used for it.

Available in any sizes





The final coating is an organic Belgium oil with easy maintenance and repairing. It is 100% non-toxic oil, which gives a matte surface. It will increase the sense of the wood in an appropriate way.

503

CODE

Shelf

This shelf created from more than 50 years old **Platanus tree**, which has been taken from Karaj, Iran. The pattern on the body and the texture of the layers provides an amazing appearance, that caused Poomwood designers to choose this kind of wood for shelf products.

Available in any sizes





The final coating is an organic Belgium oil with easy maintenance and repairing. It is 100% non toxic oil, which is reasonable for kitchen usage in terms of healthy kitchen materials. The final coating gives a matte surface. It will increase the sense of the wood in an appropriate way.





504 CODE

Multiform bench



This bench created from black walnut, which has been taken from Alamut, Ghazvin, north of Iran. The natural form of the bench, natural holes and minimal metal legs provide a modern furniture which is very suitable for minimal modern interior concept.



The natural crack and the big holes provides an impressive combination with amazing dark brown texture, which shows a natural art piece.

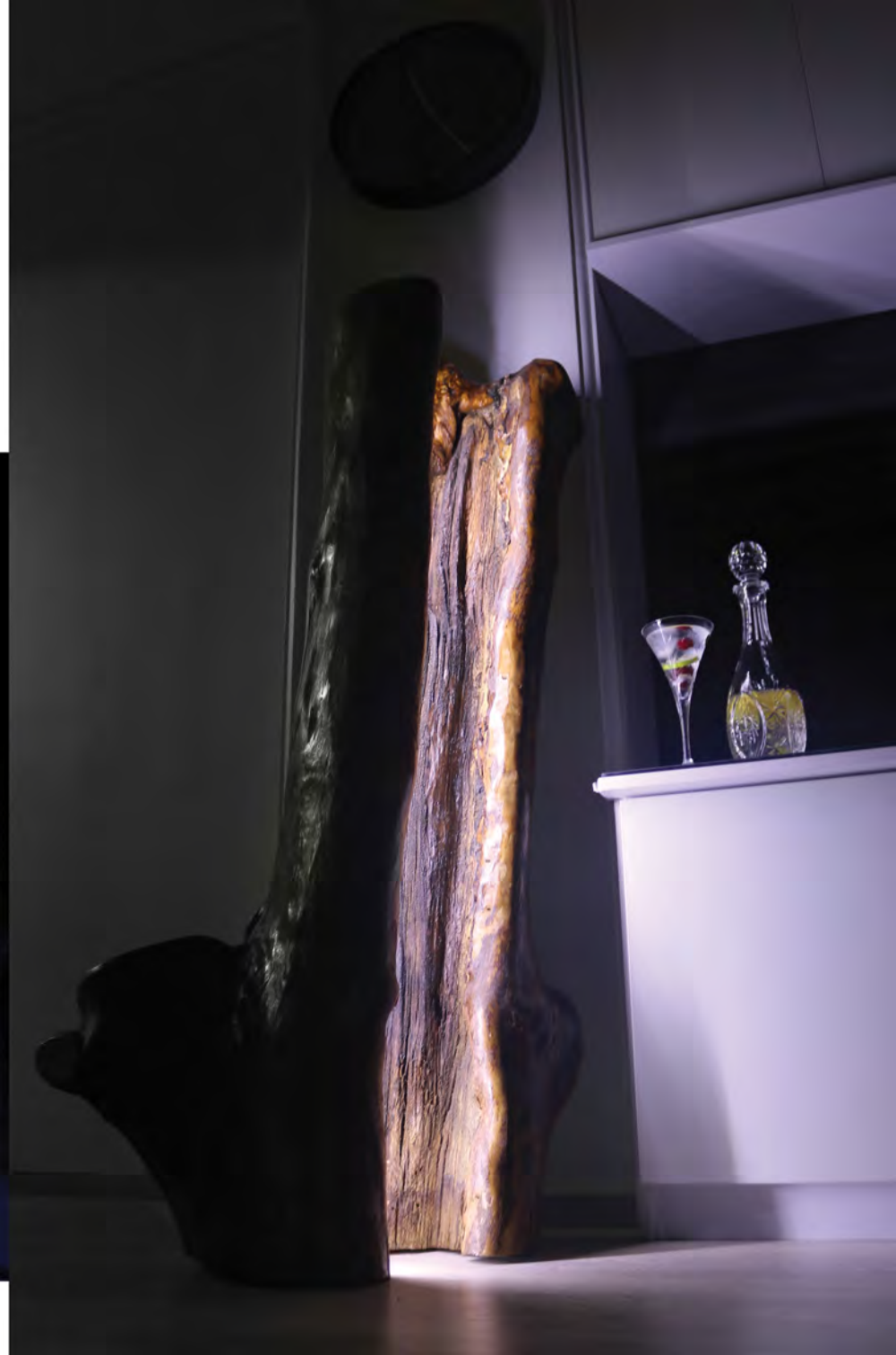


Light

601

CODE

This light created from **Cherry tree**, which has been taken from Tehran, Iran. The stump was lay down on the ground for a couple of years. As a result of this the stump got empty from the center naturally and the linear light pasted to that space properly.





CODE **602**



Light

This light created from **Platanus tree**, which has been taken from Tehran, Iran. This is a slice cut with 10 cm thickness and the approx. diameter of 40 cm.



OWNING AN ARTWORK

Each tree varies from tree to tree. Each cut differs from it with another piece that creates a natural product with unique features.

Each piece of wood with a natural surface is an artistic piece, which only one of that is available in the world, and it's just the property with you.



art

701

CODE

Decorative table



Decorative table

This decorative table created from more than 40 years old Platanus tree, which has been taken from Karaj, Iran. The stump was lay down on the ground for a couple of years. As a result of this the it cets empty from the center and 3 amazing holes created naturally which, have been illuminated by linear light. The basic idea comes up for phone table in terms of functionality.



801

CODE

Wall covering

This wall covering could be create from wide variety of wood types (from walnut to Platanus tree). The slices cut from 2 to 4 cm thickness in diferent diameter. The final coating will cover by matte material, which provides an amazing surface.





Floor covering

This floor covering could be create from wide variety of wood types (from walnut to Platanus tree). The slices cut from 2 to 4 cm thickness in diferent sizes. The final coating will cover by special resin material, which provides a long term use surface for flooring.

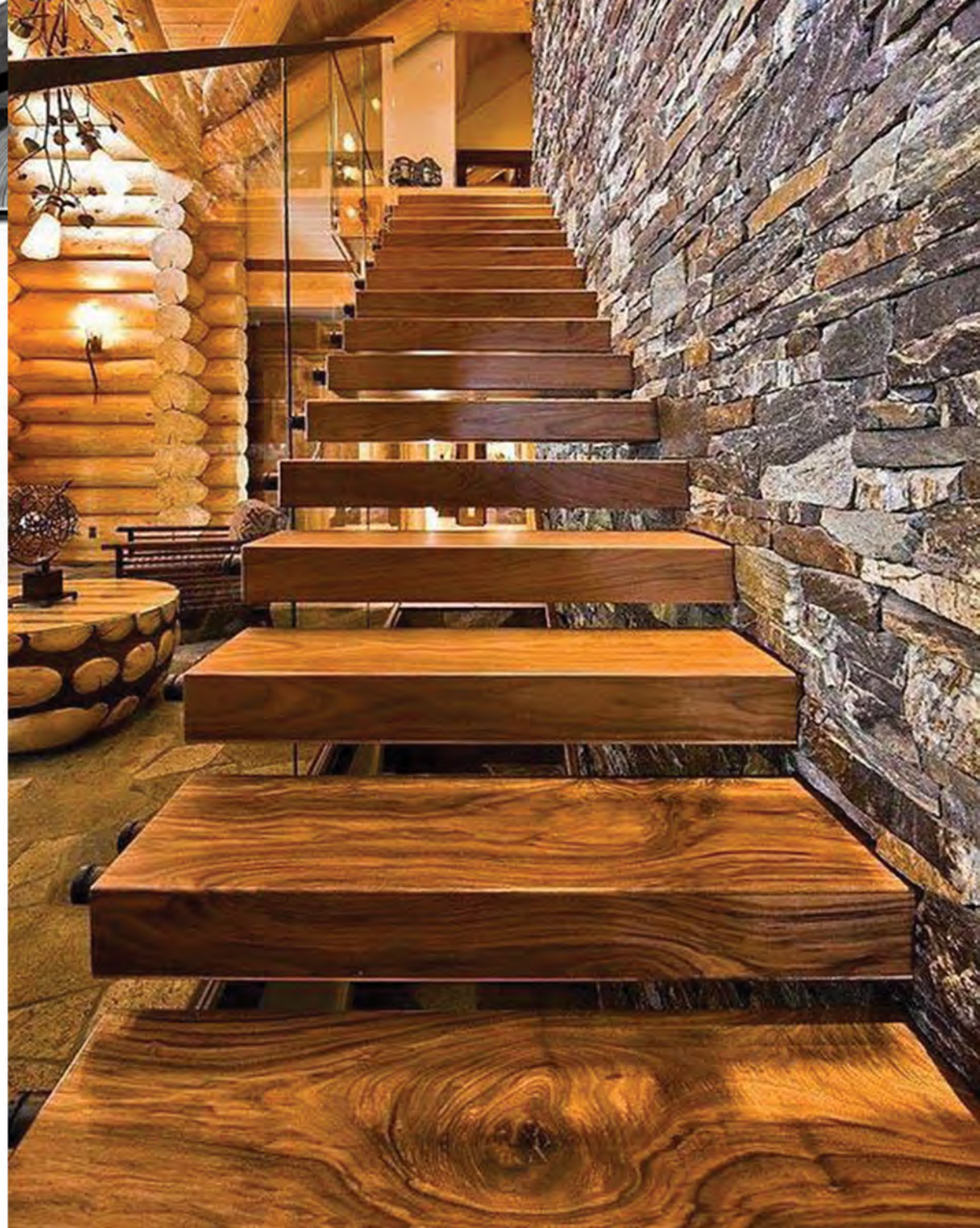
802

CODE



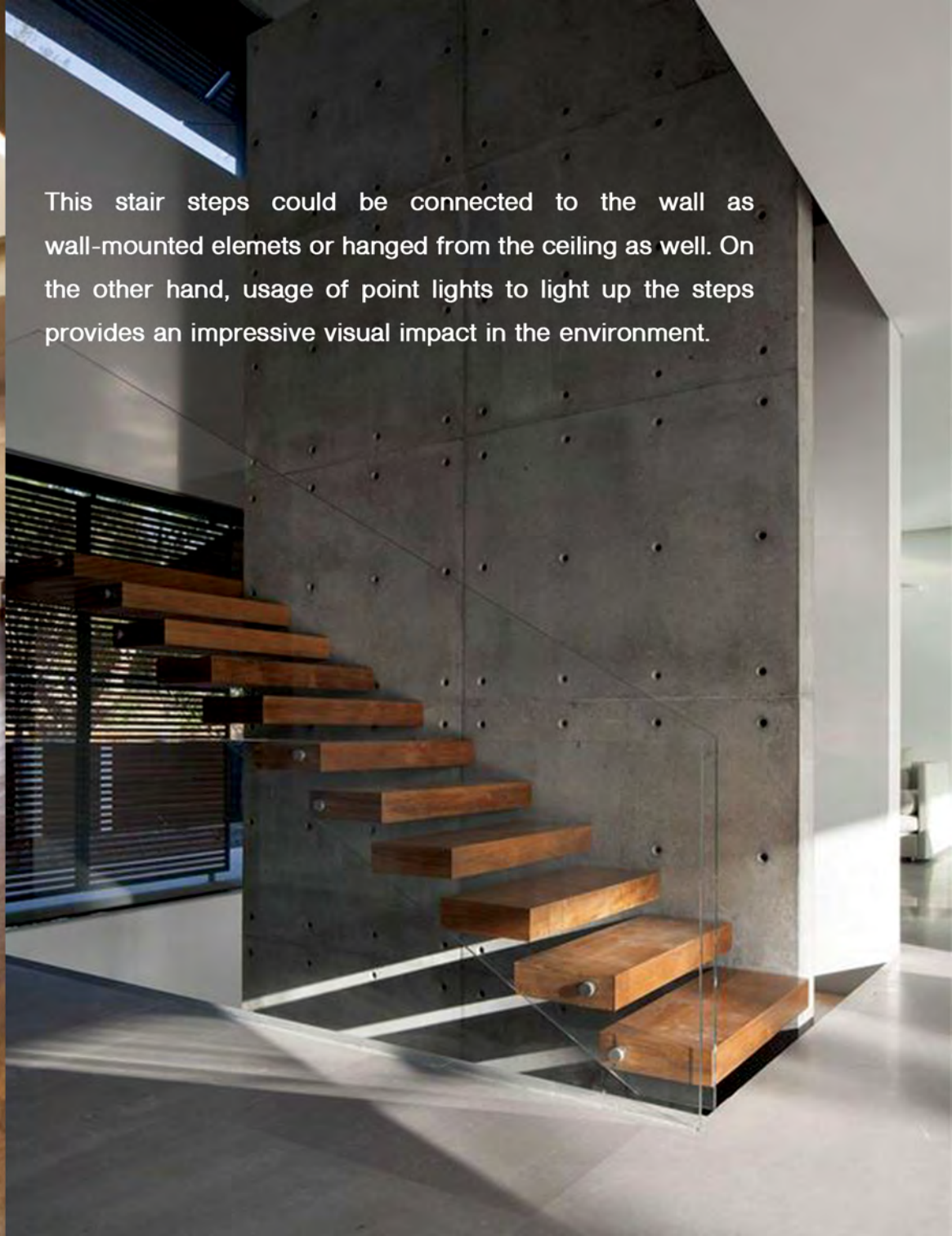
Stair steps

This wooden steps could be created from wide variety of wood types (from walnut to Platanus tree). The final coating will cover by matte material, which provides an amazing surface.



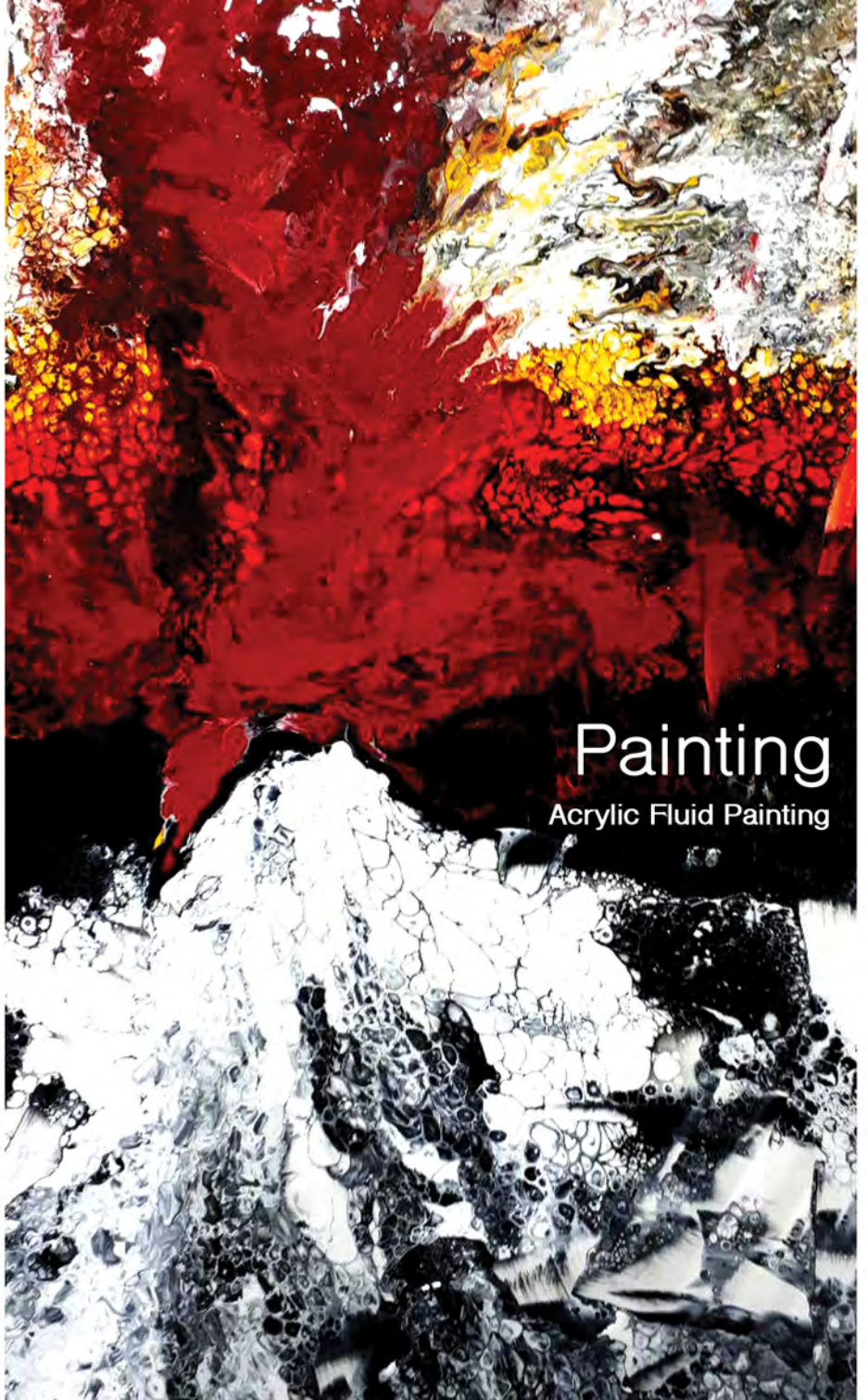


This stair steps could be connected to the wall as wall-mounted elements or hung from the ceiling as well. On the other hand, usage of point lights to light up the steps provides an impressive visual impact in the environment.

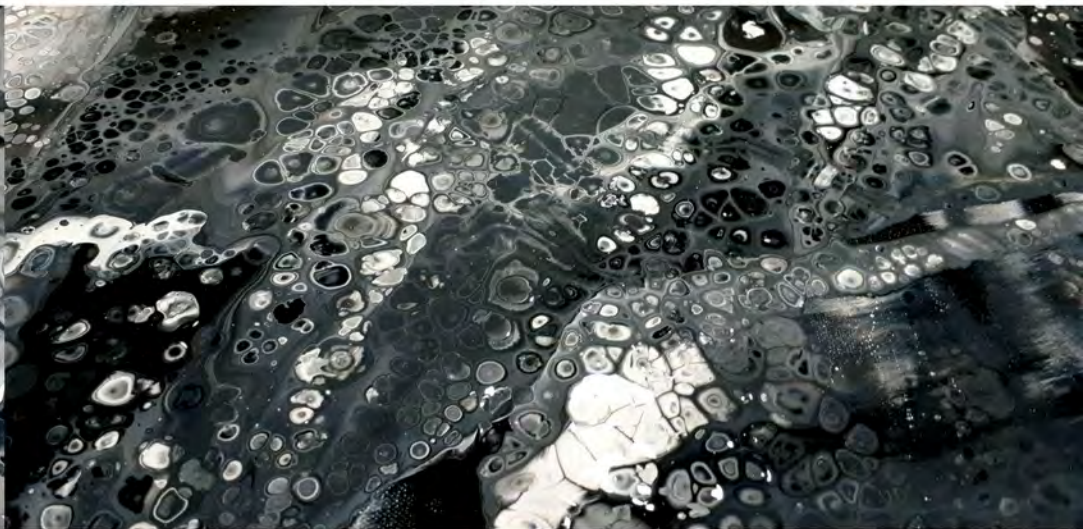


1001

CODE



Painting
Acrylic Fluid Painting



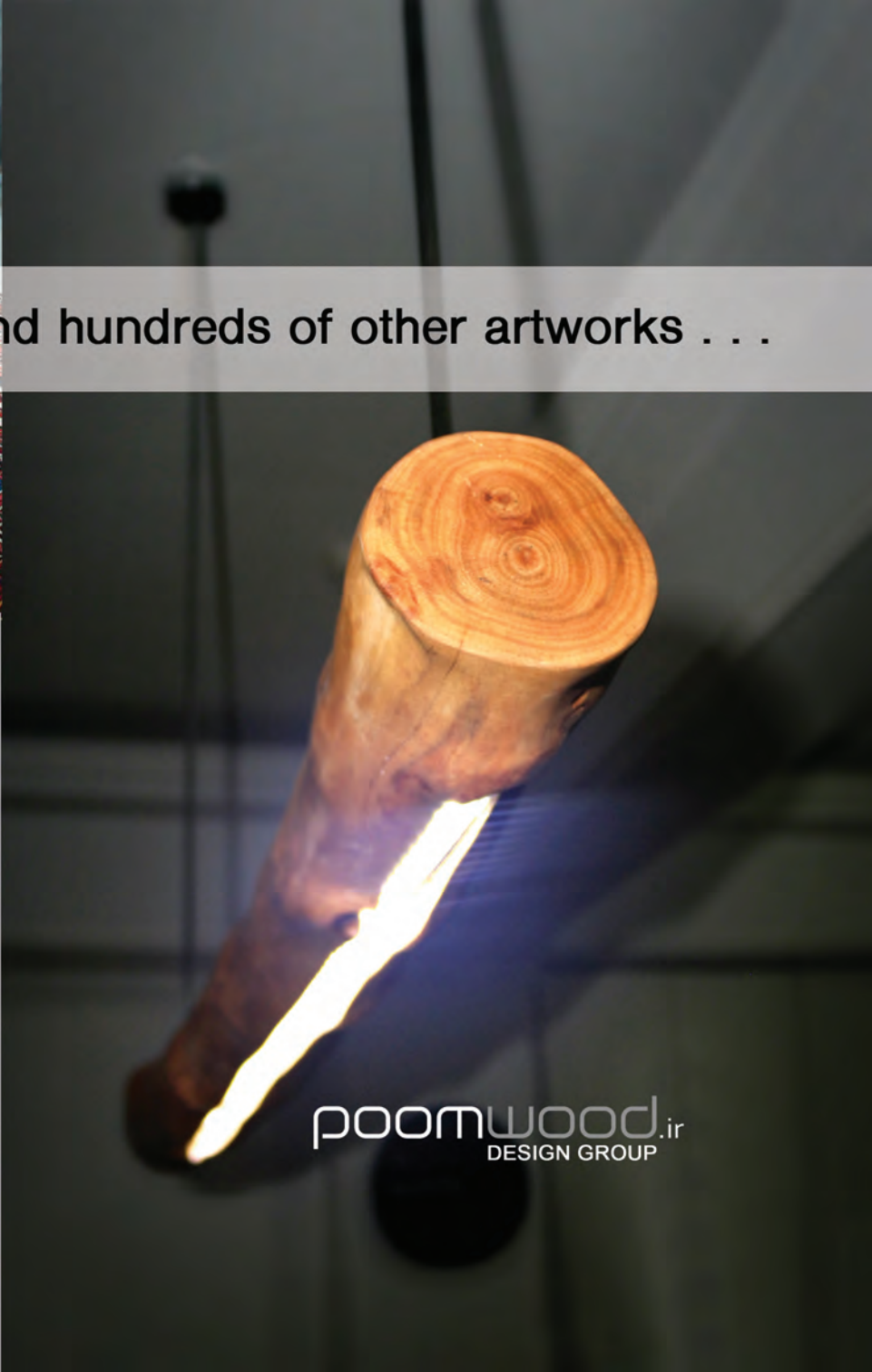
Acrylic Fluid Painting



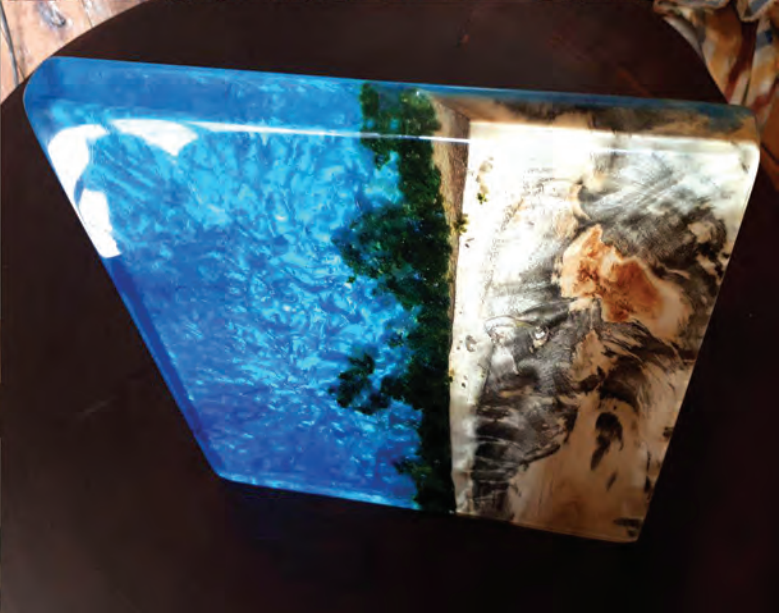


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and hundreds of other artworks . . .



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POOMWOOD POLICY

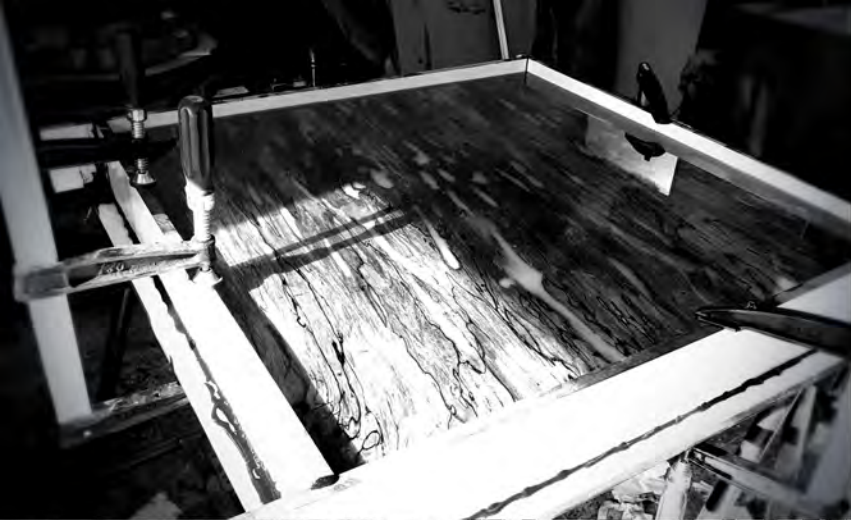
Sense of vitality, high and positive energy, relaxation and dozens of other properties are all those who like to enjoy the use of this rich and natural element in terms of emotion and relaxation. Hence, people have a tendency to use natural wood that is familiar with its properties and able to communicate emotionally well with it (something that it does not really feel in today's lifestyle).

We do not exclude this feature either. This has led us to put things in place since its inception as a policy that fully harmonizes with our ethical principles. One of these is the use of dead wood instead of cutting live trees. On the other hand, live woods are deformed and cracked due to high humidity, which are not usable in our designed elements.





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MASTER OF ARCHITECTURE

TEHRAN UNIVERSITY OF ART

The design and production team of **poomwood** with the approach of innovating the architecture and interior design appropriate to modern Iranian culture in cooperation with a number of well-known designers and architects in 2016, began its work.

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